



Norma Romero-Mitchell Graduates

Goldman Sachs 10,000 Small Businesses- Greater Philadelphia

PHILADELPHIA, April 22, 2015—Norma Romero-Mitchell, owner of Benefits Plus Consulting Group Inc., was among the 34 graduates of Goldman Sachs *10,000 Small Businesses*-Greater Philadelphia at Community College of Philadelphia in April.

As a trusted advisor and resource partner, Benefits Plus Consulting Group, Inc. assists high growth businesses, anchor institutions and benefit plan administrators with the complexities involved in the design, implementation, communication and measurement of benefit plans that meet their long term needs. Their status as an independent consulting firm enables them to provide objective and strategic advice to help optimize organizational financial outcomes and maximize employee engagement.

“Through a combination of classroom instruction, peer learning and advisory support, the Goldman Sachs Program has given me the opportunity to step back from my business and evaluate its people, our culture, our processes, our finances and most importantly my ability as a leader to communicate and inspire. It has provided me with the tools I need to plan for growth and future sustainability.”

-Norma Romero-Mitchell, President & CEO, Benefits Plus Consulting Group, Inc.

The business owners have spent 14 weeks – roughly 100 class hours – at the Main Campus Community College of Philadelphia actively engaged in an entrepreneurial business curriculum designed by Babson College and delivered by the community college faculty. The curriculum covered all elements of running one’s business, from money and metrics to marketing and sales. The program also included one-on-one business advising, accounting workshops and advice from top law firms and Goldman Sachs professionals.

Applications from 10,000 Small Businesses are accepted on a rolling basis at Community College of Philadelphia, with June 8, 2015 as the deadline to apply for the next cohort. The program is open to business owners from across the Greater Philadelphia region. Applications may be downloaded at www.ccp.edu/10KSB.

For more information on Benefits Plus Consulting Group Inc. visit www.benefitsplusconsulting.com or call (215)732-7587.